

# Useless Metaphors? Why Specifying Security is So Hard

DIMACS Workshop on  
Useable Privacy and Security Software  
Patrick McDaniel - AT&T Research  
July 8th, 2004

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A story ...



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## What is security policy?



- Statement of expected or desirable behavior within some defined scope
- A *policy system* is a collection of abstractions, representations, interfaces, and implementations used to *specify* and *enforce* policy
  - Realization of underlying model (metaphors)
  - RBAC, B-LP, P3P, Keynote, Antigone, IE Privacy
- Problem: Why don't we have effective interfaces for security policy?

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## Goals

- A policy system is effective if
  - Allows users to state (interface)
  - what they want (intent)
  - in terms they understand (vocabulary) ...
  - ... and the system meets that specification. (enforcement)
- Examples:
  - IE Cookie Management Policy : no TP cookies
  - Systrace Policy: 1s process cannot open network connections

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## Clearly, we are not there ...

- Policy is to CISCO as security is to Microsoft

```
interface Tunnel0-1a67ad
description Tunnel to router at 1b67ad
ip address 192.68.23.22 31
tunnel source sdf01orat22
tunnel destination sd02forat23
exit
crypto isakmp policy 10
authentication pre-share
encryption 3des
group 3
hash sha
```



- Moreover, Security is to Microsoft because of default (open functionality) policy, and no clear way to see or change default policy

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## One Perspective

- Hypothesis: *Security Policy Systems largely fail because designers fail to present a clear narrative\* to the user*



- Experiment: Look at guidelines for fiction and non-fiction writing
  - S&W, my 6th grade primer, ARMY handbook, Harlequin Romance, BBC, web style guides ...

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## Axioms/Guidelines

- What do these stylebooks and guidelines tell us about effective communication?
  - Themes emerge about good (and bad) writing style (axioms)
  - Do they apply to design of policy systems?
- Policy uses metaphors/abstractions to communicate
  - This is not only interface, but modeling ...
- So, lets see what axioms (from the guidelines) apply to policy design ...

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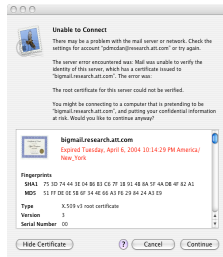
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## Axiom 1: Know audience (vocabulary)

*"She grew on him like he was e coli and she was room temperature Canadian beef."*

- Policy that fails to speak the users' language has no chance of success
- Moreover, any policy that requires decisions about topics outside users scope of experience has little chance of success



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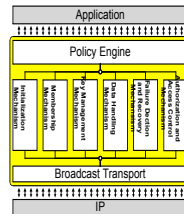
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## Axiom 2: Focus ...

*"The knife was as sharp as the tone used by Rep. Shelia Jackson Lee (D-Tex) in the first several points of the parliamentary procedure made to Rep. Henry Hyde (R-III.) in the House Judiciary Committee hearings on the impeachment of Present William Jefferson Clinton."*

- Separation of concerns
  - Policy should focus on the topics of user interest
  - Be only as flexible as necessary (e.g., Ismene)
- However, needs to be complete (enough)



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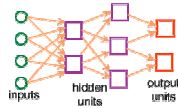
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### Axiom 3: Simplicity

(intent)

*"The plan was simple like my brother-in-law Phil. But unlike Phil, this plan just might work."*

- Complexity is the enemy
  - Abstractions work to clarify meaning
  - and simplify tasks or policy structures, i.e, roles
- ... but so is simplicity
  - Oversimplification also problematic
  - e.g., high/med/low privacy



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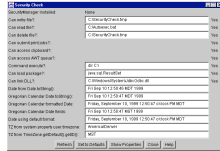
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### Axiom 4: Structure/tone

(interface)

*"Her vocabulary was as bad as, like, whatever."*

- A confounding interface, no matter how clear the underlying model, is fatal ...
- Interface should be all those things we hope to see from HCI community
  - Intuitive
  - Easy to navigate
  - Targeted to task
  - (focused, simple, ...)



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### What does this all mean?

- **Idea:** we want to apply these axioms to drive design of apply?

*Narrative Driven Policy Design*

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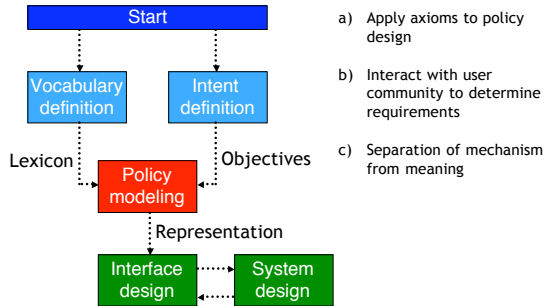
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## A (new) policy design workflow ...



- Apply axioms to policy design
- Interact with user community to determine requirements
- Separation of mechanism from meaning

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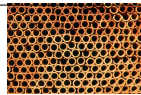
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## Conclusions



- Security policy design *is* hard
  - Lots of ways to make mistakes, some unavoidable
  - Policy rarely a factor in systems/interface design
- Community needs to spend more time looking at intent, and less about form and enforcement
  - Most of the problem is no longer about technology, it is about providing meaningful interfaces
  - Separation of the *how* from the *what*
- Idea: narrative driven policy design
  - Not new: storyboarding, etc. is common in HCI
  - Apply to distributed systems security Policy
  - Use tenets of HCI to analysis and modeling

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## Thank you ...

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*"Every minute without you feels like 60 seconds."*

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