

Motivation



To solve today's and tomorrow's problems requires exploring, analyzing, and reasoning with massive, multisource, multiscale, heterogeneous, streaming data

U/S O'Toole said the biggest problem is big data



What We Do



- Enable effective decision making through interactive visual analytic environments
- •Enable effective communication of information
- •Provide quantitative, reliable, reproducible evidence
- •Enable user to be more effective from planning to detection to response to recovery
- •Enable proactive and predictive visual analytics

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Visual Analytics Uses for Risk-based Decision Making



- Risk visualization and analysis
- Predictive analytics

- Uncertain decision making
- Alternative evaluation and consequence investigation
- Trend analysis, clustering, anomaly detection
- Interactive, multi-day, month, type investigation
- Multisource, multimedia data integration & analysis

Our Maritime Projects

- Search and rescue resource allocation
- Swimmer death analysis
- PWCS analysis
- Economic impact analysis
- Resource allocation and risk-based decision making

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Visual Analytics Environment

- Supports decision making and risk assessment
- Interactive exploration and analysis of trends, patterns and anomalies
- Allows analysis of risks associated with closing one or more Coast Guard stations
 - Find optimal stations that absorb work load of the closing station
- Currently being used by analysts at the U.S. Ninth District & Atlantic Commands















U.S. Coast Guard Search and Rescue VA (cgSARVA) Partners: USCG LANT 7 (Operational Analysis), USCG D9, USCG D5

IMPACTS:

- Analyzed impact of CG auxiliary stations on search and rescue mission in Great Lakes
- Used for resource allocation for SAR
- Provided evidence of temporal and spatial patterns used in planning – new insights to SAR mission
- Hurricane Irene resource allocation decision based on cgSARva analysis and visualization
 - Highest SAR workload that weekend for D9







U.S. Coast Guard D9 Swimmer Death Analysis

Impact:

- Analyzed spatial and temporal patterns of shore-based and boat-based swimmer deaths to understand death dramatic increase in D9 in Summer 2010
- Provided information and visualizations used for public information campaign 2011 and for patrols 2011
- Significant decrease in deaths in 2011





Findings:

- Swimmer deaths
- August highest frequency
- Late afternoon highest frequency
- Lake Michigan (south and west shore) have high concentration
- Boating deaths
 - Fri, Sat, Sun account for almost all deaths
 Mid July to Mid August have highest frequency (only 1 week significantly high)
- 2009-2010 from MISLE Data
- Large increase on Mon, Thu, Fri, Sun
 Early and late season increase



2010 Summary Findings

Swimmer deaths

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- Late afternoon highest frequency
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"Swimmer" Lives Lost by Month



Concentration in Lake Michigan June, August concentration in South and Western shores



11/12/2011

"Boat" Lives Lost by Month





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USCG PWCS PROTECT Project

Partners: USC CREATE, USCG RDC, USCG D1, USCG LANT, USCG PAC

Impact:

- Provided insight and analysis into historical security patrols in Boston
- Analyzed developing PROTECT model and provided pattern analysis to improve model during operational deployment in Boston and for improvements for deployment in NYC
- Developed end-user tool for evaluation and validation of patrol routes



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USCG Port Closure Economic Impact VA Partners: USC CREATE, USCG RDC, USCG D7, USCG LANT

IMPACT:

- Provided tool for use analysis and planning for impact of port closure in Port Arthur, Tx
- Economic sector impact, local and national impact
- Impact and effectiveness of alternative mitigation strategies







Uncertain Information for Decision Making

• What numbers make sense?

• Counts vs. rates?

• How many boats are in an AOR over a year?

- No reliable data source
- Registered boats by county not accurate
- Marina slips not a reliable indicator
- Marina fuels sales probably not reliable indicator







For Further Information www.VisualAnalytics-CCI.org	
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